



# 3<sup>rd</sup> COMESA INVESTMENT FORUM

SHARM EL SHEIKH, EGYPT 12-13 APRIL 2010  
CONNECTING AFRICA TO THE WORLD



*“Under the kind patronage of HE President Mohamed Hosny Mubarak,  
- The President of the Arab Republic of Egypt”*

## Registration

The registration will take place at the Maritim Peninsula Hotel approximately 3 minutes walking distance from the conference centre at the following hours:

Saturday: 18:00 – 22:00  
Sunday: 08:00 – 22:00  
Monday: 07:00 – 22:00  
Tuesday: 07:00 – 12:00

## Programme

*As of 31.03.2010.*

*This agenda is subject to change.*

### Monday 12<sup>th</sup> April

09:00 – 09:10 Welcome Remarks  
*Hall: The Summit*  
• *Chalimba Phiri, Chairman of the Board, COMESA RIA*

09.10 – 10:00 Opening Remarks – New Paradigms for Africa  
*Hall: The Summit*

Speakers:

- *HE Sindiso Ngwenya, Secretary General, COMESA*
- *HE Dr Mahmoud Mohieldin, Minister of Investment, Egypt*
- *Hon Minister Professor Welshman Ncube, Minister of Industry and Commerce, Zimbabwe and Chairman of COMESA Council of Ministers*
- *HE Dr Ahmed Nazif, Prime Minister, Egypt*

10:00 – 10.30 Networking, Coffee break



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10.30 – 10.45 Keynote Address

*Hall: Nile Valley & Suez Canal*

- *Dambisa Moyo, Economist and Author of 'Dead Aid'*

10.45 – 11.45 **Plenary Session: Engineering Growth and Unlocking Opportunities**

*Hall: Nile Valley & Suez Canal*

Preparing Africa post Global Economic Crisis  
Strategies to fuel Investment and Growth  
Implementing Regional Collaboration  
Creating the right regulatory frameworks

Moderator: *HE Festus G. Mogae, Former President of Botswana*

Speakers:

- *HE Dr Mahmoud Mohieldin, Minister of Investment, Egypt*
- *Hon Amos Kimunya, Minister of Trade, Kenya*
- *Hon Jabulile Mashwama, Minister of Trade and Industry, Swaziland and Vice Chairman of COMESA Council of Ministers*
- *Hassan Heikal, CEO, EFG Hermes*
- *Sheikh Saleh Kamel, Chairman, Jeddah Chamber of Commerce*
- *Nkosana Moyo, Vice President, AFDB*

11.45 – 12.15 Networking, Coffee break

## PARALLEL SESSIONS – INDUSTRY FOCUS

12.15 – 13.30 **Parallel Session I: Financing Growth**

*Hall: Nile Valley & Suez Canal*

Building enterprises and relationships to improve Africa's access to Finance  
Improving Africa's access to Finance  
Available Instruments for Finance  
Finance towards Regional Integration

Moderator: *Ken Kwaku, Chairman, The Kwaku Group*

Speakers:

- *HE Ali Farah Assoweh, Minister of Economy and Finance, Djibouti*
- *Tarek Amer, Chairman, National Bank of Egypt*
- *Nigel Chanakira, Founder and CEO, Kingdom Financial Holdings Limited*
- *Jean-Louis Ekra, President, African Export-Import Bank*
- *Michael Gondwe, CEO, PTA Bank*
- *Patrick Mweheire, Head of Investment Banking Africa and CEO East Africa, Renaissance Capital*
- *David Van Niekerk, CEO, Blue Financial Services*



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12.15 – 13.30 **Parallel Session II: ICT - A Key Driver for Development**  
*Hall: Sphinx & Bibliotheca Alexandrina*

Innovative Projects in ICT: Imagining the Future  
Preparing Infrastructure for Connectivity  
Telecoms and Services: New Business Opportunities/ BPO

Moderator: *Joel Kibazo, Associate Fellow, Chatham House*

Speakers:

- *Hon Euphrasie Bigirmana, Minister of Tourism, Industry and Trade, Burundi*
- *Ken Mbwaya, MD, HP East Africa*
- *Joe Mucheru, Head of African Region, Google*
- *Nicholas Nesbitt, CEO, KenCall EPZ*
- *Suveer Ramdhani, Head of Product Strategy, SEACOM*

13.30 – 15.00 **Lunch - hosted by HE Dr Mahmoud Mohieldin, Minister of Investment, Egypt**



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## PARALLEL SESSIONS – INDUSTRY FOCUS

15.00 – 16.15 **Parallel Session I: Private Equity**

*Hall: Nile Valley & Suez Canal*

A new Investment Model

Project finance

Lessons learned: Experiences and Effects of Private Equity in Africa

Moderator: *Nkosana Moyo, Vice President, AfDB*

Speakers:

- *Baldwin Berges, MD, Silk Invest*
- *Amr El-Barbary, Managing Director, Citadel Capital*
- *Barbara James, CEO and Founder, Henshaw Capital Partners*
- *Lisa Lambie, Managing Director, Cordiant Capital*
- *Zhijie Zheng, First Vice President, China Development Bank*

15.00 – 16.15 **Parallel Session II: Infrastructure**

*Hall: Sphinx & Bibliotheca Alexandrina*

Addressing the Infrastructure Gap

Public Private Partnerships: Accelerating Infrastructure Development

Creating Intra-African Routes

Moderator: *Mark Pearson, Advisor, COMESA*

Speakers:

- *Hon .Raymond Tshibanda N'Tungamulongo, Minister of International and Regional Affairs, DRC*
- *Karim Dahou, Executive Manager, NEPAD-OECD Africa Investment Initiative*
- *Martyn Davies, Director, China Africa Network, Gordon Institute of Business Science and WEF Young Global Leader*
- *Terence McNamee, Deputy Director, The Brenthurst Foundation*
- *Zemedeneh Negatu, Managing Partner, Ernst & Young Ethiopia and Head, Transaction Advisory Services, Eastern Africa*
- *Richard Scobey, Director, Regional Integration, Africa Region, World Bank*
- *Tim Turner, Director, Private Sector, African Development Bank*



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15.00 – 16.15 **Parallel Session III: Agriculture and Agribusiness**  
*Hall: Siwa & Citadel*

Africa – the World’s potential Breadbasket?  
Investment in Agriculture: Prospects, Challenges and Policies  
Improving Productivity - Improving Food Security  
Improving Africa’s Agriculture Value-Chains

Moderator: *Anne Mbaabu, Markets Access Program, AGRA*

Speakers:

- *Hon Priscila Misihairabwi-Mushonga, Minister of Regional Integration and International Cooperation, Zimbabwe*
- *Giulia Di Tommaso, Director, External Affairs Africa, Middle East and Turkey, Unilever Plc*
- *Tarak El-Baz, Pro-Poor Agribusiness and Agro-industries Advisor, UN and DOT*
- *Kinyua M’Mbijjewe, Corporate Affairs Director Africa, Monsanto Company*
- *Tarek Tawfik, CEO, Farm Frites*

16.15 – 16.45 Networking, Coffee break

**16.15 – 16.45 Press Conference**  
*Hall: Luxor*

16.45 – 18:00 **Bloomberg Business TV DEBATE: Africa’s New Generation**  
*Hall: The Summit*

A TV debate to hear and discuss the view of Africa’s Young Leaders and Entrepreneurs

Developing Young Leaders  
Reversing the Brain Drain to retain Talent  
Creating an Entrepreneurial Society  
Innovative Business Models to Drive Sustainable Growth

Moderator: *Maryam Nemazee, Anchor, Bloomberg TV*

Speakers:

- *HE Dr Mahmoud Mohieldin, Minister of Investment, Egypt*
- *Hon Minister, Felix Mutati, Minister of Trade, Zambia*
- *HE Sindiso Ngwenya, Secretary General, COMESA*
- *Martyn Davies, Director, China Africa Network, Gordon Institute of Business Science and WEF Young Global Leader*
- *Phuthi Malabie, MD, Shanduka*
- *Dambisa Moyo, Economist and Author of ‘Dead Aid’*

19.00 Transfer to Bedouin Dinner

20.00 – 22.30 **Bedouin Dinner – Hosted by HE Sindiso Ngwenya, Secretary General, COMESA**



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## DAY TWO

Tuesday 13<sup>th</sup> April

09.45 – 11.00 **Plenary Session**  
**Improving the Investment Climate and doing business in COMESA**  
*Hall: Nile Valley & Suez Canal*

Reforms, Legal and Regulatory Frameworks  
Strategies and Policies to mitigate and reduce Risk

Moderator: *Ken Kwaku, Chairman, The Kwaku Group*

Speakers:

- *HE Festus G. Mogae, Former President of Botswana*
- *Ola Gadallah, MD, Export Credit Guarantee Agency*
- *Stewart Kinloch, Acting Chief Executive Officer, African Trade Insurance Agency*
- *Andreas Proksch, Director Africa, GTZ*
- *Samih Sawiris, Chairman and CEO, Orascom*
- *Senior Representative, EU Commission*

11.00- 11.30 Networking break

11.30 – 12.45 **Parallel Session I: Africa's Manufacturing Industry**  
*Hall: Nile Valley & Suez Canal*

Transforming economies from extraction to value addition  
Creating the right environment for Growth

Moderator: *Anver Versi, Editor, African Business*

Speakers:

- *Amany Asfour, Chair, Federation of Business Women's Association in COMESA*
- *Jas Bedi, Chairman, African Cotton & Textile Industries Federation (ACTIF)*
- *Chris Kirubi, Chairman & Executive Director, International House Limited*
- *Evelyn Oputu, MD, Bank of Industry*
- *John Page, Fellow, Brookings Institute*



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11.30 – 12.45 **Parallel Session II: Energy**  
*Hall: Sphinx & Bibliotheca Alexandrina*

Powering Africa's Development  
Innovations in Power  
Fighting Climate Change – Renewables and Energy Efficiency

Moderator: *Joel Kibazo, Associate Fellow, Chatham House*

Speakers:

- *Hon Aston P. Kajara, Minister of State of Investment, Uganda*
- *Ahmed El Sewedy CEO, El Sewedy Cables*
- *Latsoucabé Fall, Regional Manager Africa, World Energy Council*
- *Friedrich Fuehr, Director, Desertec Foundation*
- *Sushil Handa, Chairman, The FifthVeda Entrepreneurs*
- *Phuthi Malabie, MD, Shanduka Group*

12.45 – 13.15 **Press Conference**  
*Hall: Luxor*

12.45 – 14.30 **Lunch**

14.30 – 15.45 **Plenary Session: Branding Africa**  
*Hall: Nile Valley & Suez Canal*

The power of PR  
Marketing Brand Africa

Keynote address:

*Sally Costerton, CEO EMEA, Hill & Knowlton*

Moderator: *Ken Kwaku, Chairman, The Kwaku Group*

Speakers:

- *Hon Minister Monique Nsanzabaganwa, Minister of Trade and Industry, Rwanda*
- *Salim Amin, Chairman, A24 Media/Camerapix*
- *Miller Matola, CEO, International Marketing Council*
- *Sally Costerton, CEO EMEA, Hill & Knowlton*
- *Sean McCoy, Founder and CEO, HKLM Group*



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16.15 – 16.35 **Closing Remarks**  
*Hall: The Summit*

International policy-makers and business leaders will discuss about what they have learned during the conference and which will be the hot issues that will impact the COMESA region in the near future.

- *HE Sindiso Ngwenya, COMESA Secretary General*
- *HE Dr Mahmoud Mohieldin, Minister of Investment, Egypt*
- *Hon Minister Professor Welshman Ncube, Minister of Industry and Commerce, Zimbabwe and Chairman of COMESA Council of Ministers*

16.35 - 16.45 **Vote of Thanks**  
*Hall: The Summit*  
*Hon Ken Kandodo, Minister of Finance, Malawi\**

16.45 – 17.00 **Moving Forward**  
*Hall: The Summit*

- *Hon Elton Mangoma, Minister of Economic Planning and Investment Promotion, Zimbabwe*
- *HE Hisham Al Shirawi, Vice Chairman of Dubai Chamber of Commerce & Industry*

\* T.B.C