



3rd COMESA INVESTMENT FORUM

SHARM EL SHEIKH, EGYPT 12-13 APRIL 2010
CONNECTING AFRICA TO THE WORLD



Programme

Launch of Global Investment Promotion Benchmarking - Eyes on COMESA

14 April 2010

Wednesday 14th April

Launch of Global Investment Promotion Benchmarking - Eyes on COMESA Workshop

- **09:00-09:15** Welcome by COMESA
- **09:15-09:45** The Global Investment Promotion Benchmarking (GIPB09): Implications for Investment Attraction in COMESA
- **09:45-10:30** Invest in Mauritius: “Why good facilitation matters”
- **10:30-11:00** Understanding Investor Decision-Making: Online and Offline
- **11:00-11:15** COFFEE BREAK
- **11:15-12:00** The Czech Invest Experience: “Transforming Inquiries into Project Leads”
- **12:00-12:30** Malawi Investment Promotion Agency: From Zero to World Good Practice
- **12:30-13:00** Wrap-Up & Next Steps
- **13:00-14:30** LUNCH
- **14:30–16:30** Closed Session – COMESA Investment Committee