

AFRICAN BANKER AWARDS 2010

(WASHINGTON – 2010)



EARLY BIRD SPONSORSHIP RATE CARD

Early Bird Closes: December 18, 2009

PLATINUM:

Early Bird Rate Card: EURO € 42,450
FULL RATE CARD: EURO € 62,000

- Official CEO opening speech (**EXCLUSIVE**)
- CEO Award presentation opportunity
- Corporate logo signage on all pre-Awards email alerts (English & French)
- Full corporate logo signage on the Official African Banker Awards website
- Corporate logo signage on IC Events website
- Joint press and media release sent to African Banker Awards invitee database (English & French)
- 1 x Corporate banner displayed in the Gala dinner ballroom
- 1 x 'Pop-up' stand displayed in Registration and Gala Dinner ballroom
- Sponsor-produced and branded Official African Banker Awards 'Goodie Bags' distributed to all Awards Ceremony guests (**EXCLUSIVE**)
- 2 x Sponsor's marketing literature and promotional material distributed in all 'Goodie Bags' (business diary, pen, business card holder, currency convertor etc.)
- Recognition as an Official PLATINUM SPONSOR of African Banker Awards 2010 (**EXCLUSIVE**)
- 1 x 2min Corporate promotional video, played during the African Banker Awards Ceremony
- Organisation of interviews with leading broadcast and press media
- 1 x reserved table for 10 guests at the Awards Ceremony Gala Dinner
- 1 x full colour page advertisement in the Official African Banker Awards brochure
- 1 x full colour page advertisement in African Banker magazine (English & French editions)
- 1 x banner (rotational) advertisement signage on African Banker website – until 30 days after close of event
- Provision of African Banker Awards attendees database*
- 1 x 50 word company synopsis in official African Banker Awards Brochure
- Logo signage in Official African Banker Awards Brochure

GOLD:

Early Bird Rate Card: EURO € 32,300
FULL RATE CARD: EURO € 58,200

- CEO Award presentation opportunity
- Corporate logo signage on all pre-Awards email alerts
- Full corporate logo branding on the African Banker Awards Official website
- 1 x Corporate banner displayed in the Gala dinner ballroom
- 1 x 'Pop-up' stand displayed in Gala dinner ballroom area only
- 1 x Sponsor's marketing literature and promotional material distributed in all 'Goodie Bags' (business diary, pen, business card holder, currency convertor etc.)
- Recognition as an Official GOLD SPONSOR of African Banker Awards 2010
- 1 x 2min Corporate promotional video, played during the African Banker Awards Ceremony
- Organisation of interviews with leading broadcast and press media
- 1 x reserved table for 10 guests at the Awards Ceremony Gala Dinner
- 1 x full colour page advertisement in the Official African Banker Awards brochure
- 1 x ½ full colour page advertisement in African Banker magazine (English and French editions)
- 1 x banner (rotational) advertisement signage on African Banker website – until 30 days after close of event
- Provision of African Banker Awards attendees database*
- 1 x 50 word company synopsis in official African Banker Awards Brochure
- Logo signage in Official African Banker Awards Brochure

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PREMIER ASSOCIATE SPONSOR:

Early Bird Rate Card: EURO € 22,300
FULL RATE CARD: EURO € 37,180

- CEO Award presentation opportunity
- Corporate logo signage on all pre-Awards email alerts (English & French)
- Full corporate logo signage on the Official African Banker Awards website
- 1 x Sponsor's marketing literature and promotional material distributed in all 'Goodie Bags' (Business diary, pen, Business card holder, currency convertor etc.)
- Recognition as an Official PREMIER ASSOCIATE SPONSOR of African Banker Awards 2010
- 1 x 2min Corporate promotional video, played during the African Banker Awards Ceremony
- Complimentary Awards ceremony seats for 5 guests at the Awards Ceremony Gala Dinner
- 1 x full colour page advertisement in the Official African Banker Awards brochure
- Provision of African Banker Awards attendees database*
- 1 x 25 word company synopsis in official African Banker Awards Brochure
- Logo signage in Official African Banker Awards Brochure

ASSOCIATE SPONSOR:

Early Bird Rate Card: EURO € 15,800
FULL RATE CARD: EURO € 26,300

- CEO Award presentation opportunity
- Corporate logo signage on all pre-Awards email alerts
- Full corporate logo signage on the Official African Banker Awards website
- 1 x Sponsor's marketing literature and promotional material distributed in all 'Goodie Bags' (business diary, pen, business card holder, currency convertor etc.)
- Recognition as an Official ASSOCIATE SPONSOR of African Banker Awards 2010
- Complimentary Awards ceremony seats for 5 guests at the Awards Ceremony Gala Dinner
- Provision of African Banker Awards attendees database*
- Logo signage in Official African Banker Awards Brochure
- 1 x Corporate literature placed on Gala Dinner table

A LA CARTE MENU

	Early Bird EURO €	FULL RATE EURO €
• Corporate logo signage on all pre-Awards email alerts	€ 1,650	€ 2,300
• Full corporate logo signage on the Official African Banker Awards website	€ 1,800	€ 2,400
• Corporate logo signage on IC Events website	€ 1,500	€ 2,025
• Joint press release sent to African Banker Awards invitee and press database	€ 2,100	€ 2,840
• 1 x Corporate banner displayed in the Gala dinner ballroom	€ 3,600	€ 4,850
• 1 x 'Pop-up' stand displayed in Registration and Gala dinner ballroom	€ 2,700	€ 3,650
• 1 x Sponsor's marketing literature and promotional material distributed in all 'Goodie Bags' (business diary, pen, business card holder, currency convertor etc.)	€ 2,200	€ 3,000
• 1 x 2min Corporate promotional video, played during the African Banker Awards Ceremony	€ 3,200	€ 4,300
• Organisation of interviews with international leading broadcast and press media	€ 3,500	€ 4,700
• 1 x reserved table for 10 guests at the Awards Ceremony Gala Dinner:	€ 2,500	€ 3,300
• 1 x full colour page advertisement in the Official African Banker Awards brochure and 1 x full colour page advertisement in African Banker magazine (English & French editions)	€ 6,500	€ 8,800
• 1 x banner (rotational) advertisement signage on African Banker website:	€ 2,100	€ 2,840
• Provision of African Banker Awards attendees database*	€ 3,600	€ 4,860
• 1 x 50 word company synopsis in official African Banker Awards Brochure and Logo signage in Official African Banker Awards Brochure	€ 2,000	€ 2,700
1 x		

*email addresses excluded