

Concept

As a result of Africa's rapid economic growth and population expansion, over a third of African inhabitants currently live in cities. The latest projections suggest that this proportion will rise to 50% by 2030. The population of some cities will increase by up to 85%, with Lagos and Kinshasa overtaking Cairo as the most populous cities in the continent. Brand new cities will rise, while existing ones will expand to accommodate growing populations.

Although urbanisation is usually associated with rising incomes, better living standards, and improved human development, these economic and social advantages will not come automatically. Africa's rapid urbanisation is putting significant pressure on existing infrastructures and the ability of cities to offer accommodation and services to all citizens. Today, 72% of urban dwellers live in slums and their living conditions are often worse than in rural areas.

In order to fully benefit from the advantages of rapid urbanisation, governments need to

address these challenges by formulating efficient, affordable and environmentally sustainable urban plans. African cities require the expansion of housing capacity through the development of low-cost residential properties, as well as commercial buildings. Governments need to invest in better infrastructure, energy and healthcare facilities, ICT services, water management and sanitation. Meanwhile, "smart" and "green" solutions are helping to re-shape the way cities are conceived, through the use of the latest technology and energy systems.

To meet Africa's infrastructure gap, \$93bn of annual investment is needed, while governments currently spend only \$45 bn. Investments driven by urbanisation will grow much faster across the continent, thus creating scope for exceptional growth in infrastructure projects, real estate, and other subsectors. This potential is still largely unknown to international investors and its profitable opportunities are yet to be tapped into.

Overall aim of the forum

The Africa Urban Infrastructure and Real Estate Summit will seek to bridge the information gap and create a platform to develop the market for African urban infrastructure and real estate investment.

The aim of the summit is to bring together national and local government officials, urban planners, designers, developers, facility managers and potential investors to share ideas, develop business opportunities and discuss current projects, case-studies, lessons learned, future challenges, and new opportunities.



Why attend?

- Meet and network with key stakeholders (ministers, mayors, real estate developers, financiers, advisors)
- Update your knowledge on the latest projects and opportunities across Africa
- Hear first-hand about case-studies and success stories in the sector

Who will attend?

- Ministers, State Governors, Mayors
- Urban Planners, Designers, Architects
- Investors and Financiers
- Real Estate Developers
- Engineering & Construction Companies
- Suppliers
- Hotel chains
- Retail chains
- Facility Managers
- Legal and Financial Advisors
- Real Estate Brokers

Why sponsor?

Sponsoring this summit offers wide-ranging benefits, giving your institution a unique platform at the conference, as well as through our various publications, enhancing your corporate profile to influential participants. Our dedicated team will work closely with the sponsors to tailor their involvement in the summit and maximize media exposure.

Networking Opportunities

Sponsors will benefit from networking opportunities with current and potential investors, developers, government officials, and other stakeholders, including high level speakers. Opportunities for scheduled or impromptu meetings are also available and can be facilitated in line with sponsors' objectives.

Exposure & Visibility

Pre-event, event and post-event marketing exposure is offered across bespoke Platinum, Gold and Associate packages. These can be tailored to suit individual sponsor requirements. At the event, sponsors will have branding and signage featuring corporate logos displayed prominently. Post event communication with delegates and the wider business community will include sponsor logos. Sponsors will also benefit from extensive media coverage in our business and current affairs magazines African Business, New African and African Banker, as well as from international media covering the event.



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